



The UAE's Gift for Arab Youth

His Highness Sheikh
Mohammed bin Rashid Al
Maktoum, Vice President,
Prime Minister and
Ruler of Duba launched
the Literacy Challenge
which aims to eradicate
illiteracy among

30 million
Arab children by 2030

Promoting gender equality in education and achieve education for all.

Equipping people with the necessary skills and knowledge in response to technological challenges.

Establishing the concept of vocational training and developing youth skills.

Involving young people as productive members and participants in the development process.

For more information visit our website:

https://mbrf.ae/literacychallenge/